



#### Five-Stars Cardboard at the SaloneSatellite

Occupying 16 square meters in booth A 47 of the SaloneSatellite is the temporary hotel designed by Lovis Caputo and Sarah Kueng. It consists of four customised suites.

The SaloneSatellite is a popular platform for young designers. It takes place in the furniture fair from 18. - 23. 4. 2007 in Milan. Five-Stars Cardboard offers intimacy, ease and comfort in the middle of the busy surroundings of the furniture fair.

Sarah Kueng and Lovis Caputo welcome visitors at the reception and invite them to have a rest in one of their hotel suites. Guests can choose one of four available hotel suites from designs presented by the hoteliers and described as follows:



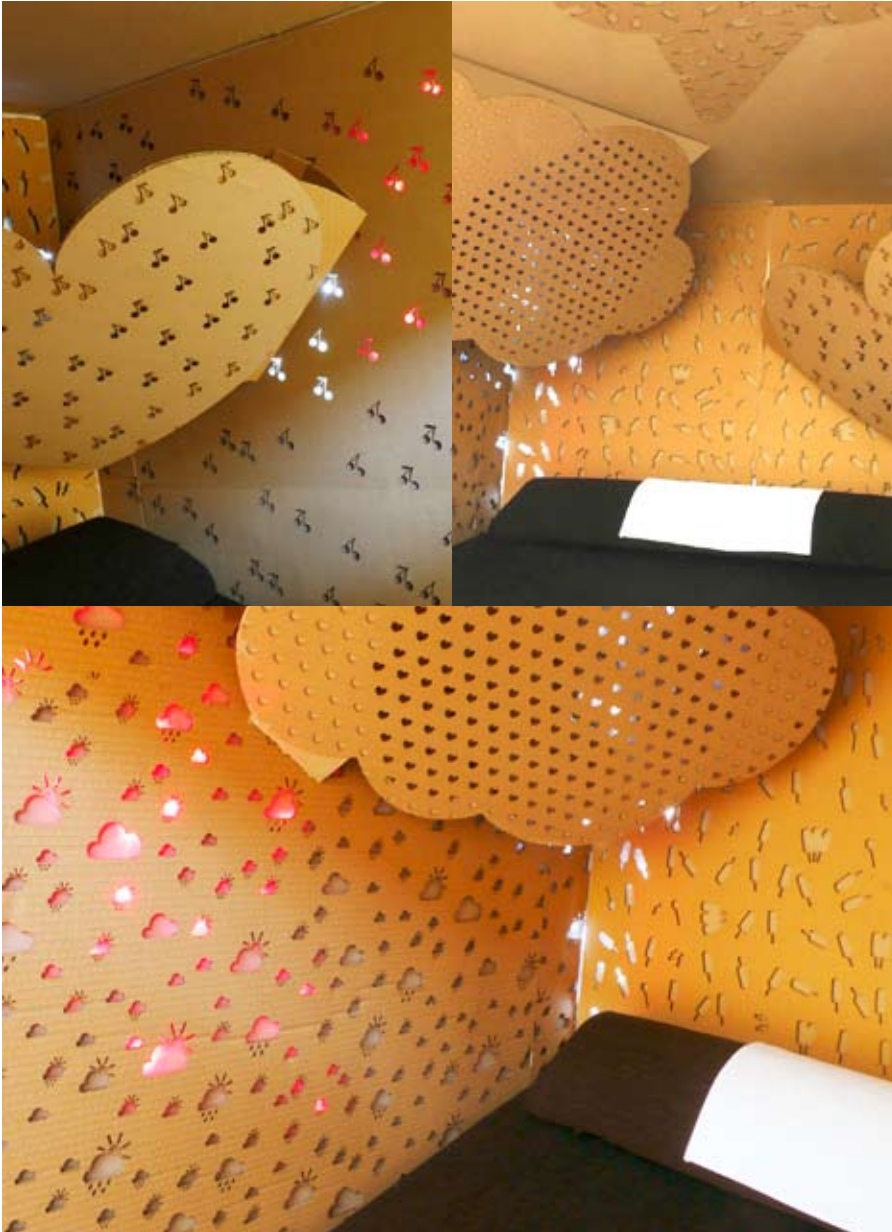
Suite Classico Romantico

Enter into a world full of flowers and shades of light. Playfully arranged, the opulent look is based on a single motive. Discover its shape, repetitions and symmetries as you explore the wistful longings of your desires.



Suite Italian Lover

Enjoy the atmosphere of an Italian beach: a passionate Italian lover, a sparkling sun, cool drinks, even the beloved doggie is there!



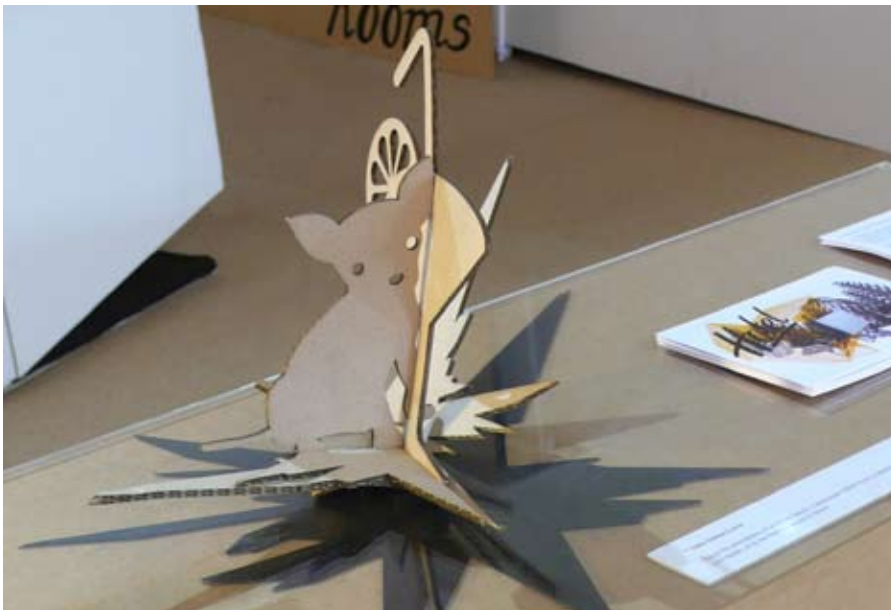
### Sogni dei bambini

Escape to a wonderful site with a bright shining sun. Turn round to a basket full of icecream and cherries! Let a beautiful heart and a mysterious cloud remind you of the enjoyment of your childhood dreams!



Suite: Bosco in Hawaii

Take a deep breath in an amazing forest. Watch the flowers unfolding their leaves and flower buds in the soft and shimmering shadow of huge strong trees.



Once chosen, the selected hotel suite will be set up on location. Within seconds, what looked like a stack of cardboard, turns into a habitation. From the outside a simple cardboard box, the inside reveals a unique and joyfully decorated relaxation room that instantly offers space for some moments of intimacy and privacy for its guest.

After the success of the 72 Hours Hotel, at the Gueterbahnhof in Zurich, on display in December 2006, Five-Stars Cardboard at the SaloneSatellite even more accurately meets the demand and need of space for some moments of intimacy and privacy in a public place: The proportions of space are modest, the hectic pace surrounding the hotel is far greater.

The 72 Hours Hotel was created by the designers as a part of the project Hosting a guest at home at the School of Art and Design Zurich, Departement of Industrial Design, supervised by Susanne Marti and Robert Wettstein.

Five-Stars Cardboard is based on the idea of the 72 Hours Hotel, it uses similar materials and also seeks to create quiet, intimate and inspiring spaces that offer the possibility of taking a break from the public or half public area without leaving it.

The given narrowness of the fair booth inspired Lovis Caputo and Sarah Kueng to develop a new technique of creating instant relaxation rooms. Their solution is as simple and unexpensive as it is elaborate and luxurious: Foldable boxes out of cut and glued cardboard with an elegant appearance unveil vast cardboard pop-up interiors.

Lovis Caputo und Sarah Kueng:  
[www.kueng-caputo.ch](http://www.kueng-caputo.ch)  
SaloneSatellite: [www.cosmit.it/](http://www.cosmit.it/)

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